



FOR IMMEDIATE RELEASE:

CONTACT:

Patrick Dorsey
Sendouts
200 South Hanley, Suite 620
Clayton, MO 63105
Toll free: (877) 309-5222
Local: (314) 862-6883
Fax: (314) 862-2694
info@sendouts.com

Recruiting in an Economic Downturn

It's not all bad news for job seekers, especially if recruiters use the right tools to capture the right data

ST. LOUIS – March 31, 2008 – EDITORIAL PRESS RELEASE

According to a recent survey conducted by Hyrian (www.hyrian.com), a top recruitment process outsourcing (RPO) firm, most Human Resources managers are predicting a tight hiring market, in spite of the current economic downturn in the U.S.

Recent numbers reported by the U.S. Bureau of Labor and Statistics show the bulk of recent job losses have occurred in construction, manufacturing, services, and government, causing the overall figures to obscure the ongoing need for employees in other areas of the economy, such as IT, engineering, healthcare, finance, and sales.

With the exception of filling entry-level positions, survey respondents expect all recruiting activities in these segments to be more difficult than last year, and the HR executives surveyed believe salary offers for new hires in these fields will have to rise, even in the face of increasing economic pressures.

So despite dips in certain segments of the economy, a tight labor market is anticipated in others. "Companies are realizing that recruitment is a 24/7 job," says Daniel Solomons, CEO and president of Hyrian.

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The challenge for recruiters, then, is to stay on the job 24/7 and locate the best candidates for positions in still-growing sectors. And one of the best ways to do that is using online recruitment tools.

When used effectively, online tools can significantly increase the number of relevant candidates identified for a specified position, saving time and money. Using software such as industry-leading Sendouts Pro, recruiters not just match candidates with jobs through a searchable database, but manage their entire talent acquisition process from initial sales opportunity to final placement. And using SendoutsXchange, recruiters can tap into an extensive network of thousands of trusted recruiting and staffing firms nationwide.

Providing on-demand software management solutions for the recruiting and staffing industry, Sendouts' powerful features provide easy access to the data that can help recruiters focus on the high-need hiring markets, quickly and accurately identifying the best candidates for any position in any industry and generating more placements and revenue.

With thousands of implementations, Sendouts has been the pioneer in on-demand, Web-based recruiting software solutions. The company offers complete solutions for the staffing and recruiting industry, streamlining workflow, and increasing productivity to help recruiters focus on generating more placements and revenue. Worldwide, Sendouts supports over 750 clients ranging in size from sole proprietors to large national recruitment firms. With the most user-friendly software in the industry; tailored to the unique needs of recruiting and staffing professionals, Sendouts gives recruiters the fastest path to more placements. For more information, call 1-877-309-5222 or visit www.sendouts.com.

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